



# 2024-25

## Sponsorships/Advertising

*Bringing Music Concerts, Art Exhibits,  
Youth Arts Education and Diverse Arts Experiences  
to Carson Valley for 20 Years!*

**Carson Valley Arts Council**  
1572 Hwy 395      Minden NV 89423

775-782-8207 or email [info@cvartscouncil.com](mailto:info@cvartscouncil.com)  
[www.cvartscouncil.com](http://www.cvartscouncil.com)      #ArtsinCarsonValley





*A community united and inspired by the arts*

**2024 - 2025 Concert Series Sponsorship Order Form**

	SIZE	DESCRIPTION	RATE	
<input type="checkbox"/>	Diamond	<b>Color Full Page</b> in Concert Series Program – 5”Wx8”H, <b>Color</b> Logo & Web link on CVAC website, donor page, sponsor decal, 4 season tickets, included on the pre-concert slide show	\$1,000.00	
<input type="checkbox"/>	Platinum	<b>B/W Half Page</b> in Concert Series Program – 5”Wx4”H or 2.5”W x 8”H, <b>Color</b> Logo & web link on CVAC website, sponsor, decal, 3 season tickets, included on the pre-concert slide show	\$750 or In-Kind	
<input type="checkbox"/>	Gold	<b>B/W 1/4 Page</b> in Concert Series Program – 2.75”Wx4”H or 5”W x 2”H, <b>Color</b> Logo & web link on CVAC website, sponsor, decal, 2 season tickets, included on the pre-concert slide show	\$500 or In-Kind	
<input type="checkbox"/>	Silver	<b>B/W Business Card</b> in Concert Series Program – 3.5”W x 2”H or 2”W x 3.5”H, 1 season ticket – plus name and web link on CVAC website, included on the pre-concert slide show	\$250 or In-Kind	
<input type="checkbox"/>	Copper	Name in Concert Series Program with website or Phone #, plus name only on CVAC website, sponsor decal, 2 tickets to one concert, included on the pre-concert slide show	\$100 or In-Kind	
<input type="checkbox"/>	Bronze	Name Only in Concert Program – Name only on CVAC website, sponsor decal, included on the pre-concert slide show	\$50 or In-Kind	

**Sponsorships received before August 1 will be also included as sponsors of the the Carson Valley Art Studio Tour, Oct. 2024, in addition to above concert program.**

- |   |  |
|---|--|
| <input type="checkbox"/> Ad Copy attached (camera ready artwork)  | <input type="checkbox"/> Cash Paid total - \$: _____ |
| <input type="checkbox"/> In-Kind donations or payment plans available subject to approval.  | <input type="checkbox"/> Paid by check – Ch #: _____ |
| <input type="checkbox"/> Ad copy to be emailed  | <input type="checkbox"/> Paid Credit Card \$: _____  |
| <input type="checkbox"/> Ad copy needs to be designed (billed at \$35/hr)   | <input type="checkbox"/> Invoiced – Date: _____      |
| <input type="checkbox"/> Business Card attached – (Note: dark colored cards may not reproduce well and may need to be recreated for quality purposes, in that event, you will be contacted for further input. |  |

**NOTE: ALL ads must be paid in full by the closing date or risk being pulled.**

Company Name (Please print)		Date
Contact Name (Please print)	Telephone Number	
Address:	City, State, Zip:	
Person Selling Ad	Phone:	

**Attach check payable to CVAC and send to: Carson Valley Arts Council, 1572 US Hwy. 395., Minden, NV 89423**

**Advertising Specs:** Acceptable digital file formats PDF, TIFF, EPS, High-res JPEG, PNG files with pictures/art and fonts embedded. All pictures should be **at least 300dpi** or printed size for CMYK.



The Carson Valley Arts Council is a catalyst for the arts in our community with concerts, art exhibits, Tahoe Adventure Film Fest, studio tour , youth arts education, Dia de Muertos Festival and more! Over the past 20 years, support from business and concerned individuals like you have enabled CVAC to:

- Increase the diversity and quality of artists in our annual Concert Series,
- Expand Arts Outreach to our Douglas County Schools and youth with arts residency programs, music assemblies and community kids arts,
- Provide arts mini-grants to music, art and drama teachers,
- Provide a home for community art groups (CVAC, Heartstrings Gallery, and Carson Valley Community Theater) and local artists,
- Partner with towns and local groups on community events featuring the arts,
- Promote public art and showcase local artists and musicians

**All sponsors will be listed on our CVAC Sponsors webpage and slide show before each concert. CVAC is a 501(c)3 nonprofit organization (84-1653859 tax ID) and the designated local arts agency.**

**Thank you** for your support of the Carson Valley Arts Council. Please join us as we work to build a “Community . . . United and Inspired by the Arts!”

## **Become a Patron of the Arts in Douglas County!**

**Copeland Gallery Features Local Artists - 1572 Hwy. 395, Suite A, Minden, NV**

**Partner with TOCCATA – Tahoe Orchestra & Choir for Concerts in Carson Valley**

**4th Annual Carson Valley Art Studio Tour - Oct. 12 & 13, 2024**

### **2023-25 Youth Arts Outreach**

School assemblies & workshops at Elementary Schools, mini-grants for school arts programs, community arts events, plus the week-long Missoula Children’s Theater at two schools

**3rd Annual Dia de los Muertos - Nov. 2, 2024**

**2024-25 CVAC Concert Series - 6 concerts - Oct. 2024 - May, 2025**

**Tahoe Adventure Film Fest - Feb 21, 2025**

**Questions or More Information: Call 775-782-8207 or email [info@cvartscouncil.com](mailto:info@cvartscouncil.com)  
Carson Valley Arts Council 1572 Hwy 395, Suite A, Minden NV 89423**